

AMERICAN SHAKESPEARE CENTER

CONSORTIUM

The American Shakespeare Center

Through its 30 years of touring Shakespeare in rep across the nation; its year-round production of the works of Shakespeare and his contemporaries (old and new); its world-class re-creation of Shakespeare's Blackfriars Playhouse; its extensive educational programming and publications; its partnership in Mary Baldwin University's Graduate program in Shakespeare and Performance; and its celebrated Blackfriars Conference, the ASC has become an international home for the meeting of page and stage.

The American Shakespeare Center Consortium

The **ASC Consortium** is a group of colleges and universities who support the mission of the American Shakespeare Center and have an institutional stake in its work. A three year commitment endows members with numerous benefits to be enjoyed both at ASC and on site at the member institution.

The **Leadership Consortium**, solidifying the link between the ASC tour, the ASC home, and the Leadership Consortium member, provides unparalleled opportunities to join the academy and the practice of classical theatre. Bringing ASC on Tour to the Leadership Consortium members' campuses enhances their curriculum, serves their faculties, engages their student bodies, connects to their communities, and energizes their alumni and donors. With a three-year commitment, the Leadership Consortium member and the ASC are now able to bring long term planning to bear.

Becoming a **Leadership Consortium** means a three-year commitment to ASC at the \$20 or \$27K annual levels. In addition, being a Charter Member brings reduced rates, preferences in bookings, a voice in the direction of the ASC Consortium, and individualized treatment of a Charter Member's needs.

Membership in the Leadership Consortium at the ASC includes

- Tour shows and actor-led workshops in residency at member University
- Blackfriars Conference privileges
 - Free participation for member University representative, discounted fees for additional faculty
 - Sponsorship recognition in the conference program
- Priority for member University students in applying for internships with the ASC
- Discounts on programming in Staunton include
 - Quarterly Blackfriars Teacher Seminars
 - SHXcademies—weekend to weeklong courses designed around the Blackfriars repertory by member University faculty
 - Shakespeare and Leadership programs
 - Scheduled use of the Blackfriars stage
- Consortium member discounts for Education programming at member University
- Consortium membership discounts on Blackfriars shows and merchandise

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Take advantage of consistent budgeting and institution-wide access to American Shakespeare Center programming. The Consortium enables schools and universities to bank dollars with the ASC, which can be used to pay for services – Leadership Training, ASC on Tour residencies, student matinees, and more. In addition, Consortium members have a voice in the direction of ASC programming.

ASC BENEFITS INCLUDE:

- Consistent budgeting
- Institution-wide benefits which can be shared across all your organization's departments
- Joint programming opportunities with other Consortium members
- Priority selection for internships, tour stops, etc.
- Carry-over balances

MEMBERSHIP LEVELS:

Level 1: \$12,000

1 Tour Performance and up to 6 onsite workshop hours over a 1.5 day residency with a \$3,000 Education Account for discounted Blackfriars tickets and/or Education Activities.

Value: \$15,500

Level 2*: \$20,000

2 Tour Performances and up to 10 onsite workshop hours over a 2.5 day residency with a \$5,000 Education Account for discounted Blackfriars tickets and/or Education Activities.

Value: \$25,000

Level 3*: \$27,000

3 Tour Performances and up to 16 onsite workshop hours over a 3.5 day residency with a \$7,000 Education Account for discounted Blackfriars tickets and/or Education Activities.

Value: \$34,000

***Over a course of three years unless otherwise indicated.

Please contact Sales Manager, Liz Bernardo, at liz.bernardo@americanshakespearecenter.com or at (540) 885-5588 ext. 24 with questions or for more information.

*Leadership Consortium Level