

AMERICAN
SHAKESPEARE
CENTER



PRINT PROGRAM BUSINESS SPONSORSHIPS

Fall 2025 Season | Aug.28–Nov.16



THE CAST OF THE COMEDY OF ERRORS 2024. PHOTO BY OCTOBER GRACE MEDIA.

American Shakespeare Center | Admin Office, 20 S. New Street, Fourth Floor, Staunton, VA 24401

Please contact: **Camille Dierksheide**, Sponsorship Manager, for more details about specific sponsorships

Phone: 540.885.5588 Ext.114 | Email: sponsorship@americanshakespearecenter.com


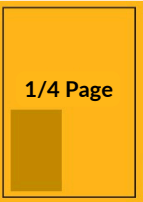
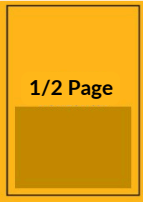




PUT YOUR BUSINESS CENTER STAGE

Every season, ASC brings **more than 12,000 patrons across 73 performances** to the area – over **39,000 yearly**. Tourists, local families and professionals all gather to experience live theatre at the **world's first recreation** of Shakespeare's Blackfriars Playhouse.

Program sponsorship puts your message in their hands through a keepsake-quality, **full-color printed program**. It's an impactful way to reach people who value the arts, community and local businesses.

**EVEN IF YOU'RE NOT A REGULAR AT THE THEATER,
YOU'VE LIKELY FELT ASC'S PRESENCE IN THE SHENANDOAH VALLEY.**

YOUR ART					
Sponsor Type	1/8 Page	1/4 Page	1/2 Page	Full Page	Back Cover
Size	2" x 2.5"	4.25" x 2.75"	5.5" x 4.25"	5.5" x 8.5"	5.5" x 8.5"
Price	\$175	\$350	\$500	\$1000	\$2000

Your ad will also appear in our digital program on the ASC website. Hyperlinks to sponsor websites are not available at this time.

SPONSORSHIP ARTWORK & PAYMENT DEADLINE: August 1, 2025

EMAIL ARTWORK TO: sponsorship@americanshakespearecenter.com

ARTWORK SHOULD INCLUDE: 0.125" bleed on all sides. Please, no crop/printer marks. Image files must be 300dpi, CMYK, or grayscale. PNG & JPEG files preferred.

American Shakespeare Center | Admin Office, 20 S. New Street, Fourth Floor, Staunton, VA 24401

Please contact: **Camille Dierksheide**, Sponsorship Manager, for more details about specific sponsorships
Phone: 540.885.5588 Ext.114 | **Email:** sponsorship@americanshakespearecenter.com



A SEASON OF THEATRICAL ADVENTURE



Romeo & Juliet Fall into the rush of first love with Romeo and Juliet, Shakespeare's iconic story of passion, defiance, and connection that can't be stopped. When two young hearts find each other in a world built on hate, they risk everything to hold on to what feels true.

August 28 - November 12



The Two Gentlemen of Verona How far would you go for love - and would your best friend forgive you? In *The Two Gentlemen of Verona*, friendship collides with romance in a fast-paced tale of loyalty, love, and the foolish choices we make along the way.

September 11 - November 15



The Pirate Ballad of Bonny & Read Two legendary pirate queens come to life in a museum, crash through the fourth wall, and pull one teen into a story of rebellion, sea shanties, and charting your own course. *The Pirate Ballad of Bonny & Read* is bold, brash, and ready to set sail.

October 16 - November 16

CONNECT YOUR BUSINESS WITH:

- 12,000+ patrons across 73 performances
- Exposure to tourists and locals fueling a \$79 million economy
- Families, Veterans, & Students through community programs

American Shakespeare Center | Admin Office, 20 S. New Street, Fourth Floor, Staunton, VA 24401

Please contact: **Camille Dierksheide**, Sponsorship Manager, for more details about specific sponsorships

Phone: 540.885.5588 Ext.114 | **Email:** sponsorship@americanshakespearecenter.com



PRINT PROGRAM BUSINESS SPONSORSHIPS

Reservation Form

Business Name: _____

Contact Name: _____ Title: _____

Email: _____

Artwork Contact Name: _____

Artwork Contact Email: _____

Business Address: _____

City, State, Zip: _____

Phone: _____ Website: _____

Sponsorship Payment Information

Sponsorship Type

- ☐ 1/8 Page | 2" x 2.5" | \$175
- ☐ 1/4 Page | 4.25" x 2.75" | \$350
- ☐ 1/2 Page | 5.5" x 4.25" | \$500
- ☐ Full Page | 5.5" x 8.5" | \$1000
- ☐ Back Cover | 5.5" x 8.5" | \$2,000

\$ _____

Total Sponsorship Amount

The American Shakespeare Center is a 501(c)(3) nonprofit.

Sponsorships may be tax-deductible. Please consult your tax advisor.

Credit Card Number

Payment Type

- ☐ PAY BY CHECK:
American Shakespeare
20 S New Street
4th Floor
Staunton, VA 24401
ATTN: Sponsorship
(pick-up available by request)

- ☐ PAY BY CARD:
Call 540.885.5588 Ext. 114

/ _____
Exp. Date

Security Code

Card Zip Code

Name on Card

Signature: _____ Date: _____

Printed Name: _____

American Shakespeare Center | Admin Office, 20 S. New Street, Fourth Floor, Staunton, VA 24401

Please contact: **Camille Dierksheide**, Sponsorship Manager, for more details about specific sponsorships
Phone: 540.885.5588 Ext.114 | Email: sponsorship@americanshakespearecenter.com